

# HUMARK

## Hungarian Trademarks

**■ Contents:**

- Trademark applications
- Trademark registrations
- Information concerning active and inactive trademarks
- Image of logos available
- For a comprehensive search on Hungary, it is necessary to search also for International trademarks designating Hungary and for Community trademarks, in the cluster VHUMARK.

**■ coverage:**

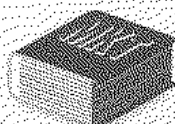
- From 1900 for applications
- From 1969 for registrations

- |                               |  |
|-------------------------------|--|
| <b>■ Number of records:</b>   | Approximately 70 000 records   |
| <b>■ Updating:</b>            | Monthly  |
| <b>■ Language of records:</b> | Hungarian  |
| <b>■ Cluster searching:</b>   | The HUMARK database belongs to the predefined VHUMARK and TRADEMARKS database clusters.  |
| <b>■ SDI Profile:</b>         | Monthly  |
| <b>■ Producer:</b>            | Compu-Mark<br>St. Pietersvliet 7<br>B - 2000 Antwerpen 1<br>Belgium<br>Tel.: +32 3 220 72 11<br>Fax: +32 3 220 73 90<br>E-mail: <a href="mailto:online-support@compu-mark.com">online-support@compu-mark.com</a> |

# Sample Records

## Trademark Application

1/1 HUMARK - (C) Compu-Mark- image  
MARK- MAGYAR KOZULETI TELEFONKONYVKIADO  
PM - MAGYAR KOZUELETI TELEFONKONYVKIADO  
DT - WD (WORD & DESIGN)  
ST - AP (Pending/APPLICATION)  
ACTV- YES  
APN - HU M 03 4706  
- (M034706; 034706)  
APD - 2003-11-07  
ORIG- NATIONAL  
OWN - Magyar Kozuleti Telefonkonyvkiado Kft  
OWA - Vaci ut 184 3/310, Budapest, 1138  
OWC - HU (HUNGARY)  
AG - Magyar Viktoria, 848372,1138,Budapest,Vaci ut 184 3/310, HU (HUNGARY)  
CL - CL35  
PROD- 35 TELEFONKONYV, CIMLISTA.  
COL - COLOUR MARK  
VIEN- 20.7.2; 26.4.22



**MAGYAR  
KOZULETI  
TELEFONKÖNYVKIADO**

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Telefon: +36/1-412-30-80 , Fax: +36/1-412-30-81

e-mail: kozuleti@kozuleti.com

## Trademark Registration

1/1 HUMARK - (C) Compu-Mark- image  
MARK- JOGHURTTARTO MUANYAG DOBOZ  
PM - JOGHURTTARTO MUEANYAG DOBOZ  
DT - WD (WORD & DESIGN)  
ST - RG (REGISTRATION)  
ACTV- YES  
APN - HU M 99 294  
- (M99294; 99294)  
APD - 1999-01-22  
ORIG- NATIONAL  
RGN - HU 163155  
RGD - 2001-01-08  
OWN - Uj-MiZo Tejtermekeket Gyarto, Forgalmazo es Szolgaltato Rt  
OWA - Tuzer u 15, Pecs, 7623  
OWC - HU (HUNGARY)  
AG - BAKO, GELENCSEI, VARADI Ugyvedi Iroda, dr Varadi Gabor ugyved  
, 804717, 7621, Pecs, Jozsef u 19, HU (HUNGARY)  
CL - CL29  
PROD- 29 JOGHURT.  
COL - COLOUR MARK  
MT - THREE-DIMENSIONAL TRADEMARK  
VIEN- 19.7  
DU - 10  
XPD - 2009-01-22



## Inactive Trademark

1/1 HUMARK - (C) Compu-Mark  
MARK- LIKOR MEGGY  
PM - LIKOER MEGGY  
DT - WD (WORD & DESIGN)  
ST - SRHUNG (SURRENDERED MARK)  
ACTV- NO  
APN - HU M 92 2657  
- (M922657; 922657)  
APD - 1992-05-15  
ORIG- NATIONAL  
RGN - HU 138264  
OWN - PANALCO Italgyar Kft  
OWA - Ipartelep, Szabadegyhaza, 2432  
OWC - HU (HUNGARY)  
AG - 11 sz Ugyvedi Iroda, Dr Takacs Laszlo ugyved  
, 279213, 8000, Szekesfehervar, Pf : 7, HU (HUNGARY)  
CL - CL33  
PROD- 33 BOROK, SZESZES ITALOK ES LIKOROK.  
COL - COLOUR MARK  
MT - THREE-DIMENSIONAL TRADEMARK  
VIEN- 19.7.9; 19.7.10; 27.5.25

# Searching

## Basic Index (default index)

Search by	Index	Search Hints	Examples																								
Words from the trademark, Words from the phonetic trademark, and International Classification of Goods and Services	/BI (default)	Use the Basic Index for a similarity search on the words from the trademark (name and phonetic name). Possibility to limit the search to a single or several classes.  Search by single terms using operators or by phrases using implied adjacency.  Use truncation (?, #, +): - left-hand truncation (suffix) - right-hand truncation (prefix) - left and right-hand truncation - internal truncation	MAGYAR  LIKOR AND MEGGY  MAGYAR AND (CL35 OR CL42)  +HURTTARTO JOGHURT+ +GHURT+ JOGHURT?ART?																								
Trademark name  Phonetic name	/MARK (or /MARQ, /TM)  /PM	Use this field for an exact match search.  Search using the exact name of the trademark without operators or truncation. Use both indexes to search for the trademark name and the phonetic name.  <u>Rules of phonetic conversion:</u> <table style="width: 100%; border: none;"> <tr> <td>Á = A</td> <td>á = a</td> </tr> <tr> <td>Ä = AE</td> <td>ä = ae</td> </tr> <tr> <td>É = E</td> <td>é = e</td> </tr> <tr> <td>Í = I</td> <td>í = i</td> </tr> <tr> <td>Ó = O</td> <td>ó = o</td> </tr> <tr> <td>Ö = OE</td> <td>ö = oe</td> </tr> <tr> <td>Ô = OE</td> <td>ô = oe</td> </tr> <tr> <td>Ö = O</td> <td>ö = o</td> </tr> <tr> <td>Ú = U</td> <td>ú = u</td> </tr> <tr> <td>Û = UE</td> <td>û = ue</td> </tr> <tr> <td>Û = UE</td> <td>û = ue</td> </tr> <tr> <td>Ü = UE</td> <td>ü = ue</td> </tr> </table>	Á = A	á = a	Ä = AE	ä = ae	É = E	é = e	Í = I	í = i	Ó = O	ó = o	Ö = OE	ö = oe	Ô = OE	ô = oe	Ö = O	ö = o	Ú = U	ú = u	Û = UE	û = ue	Û = UE	û = ue	Ü = UE	ü = ue	/MARK/PM MUEANYAG
Á = A	á = a																										
Ä = AE	ä = ae																										
É = E	é = e																										
Í = I	í = i																										
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Ö = OE	ö = oe																										
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Ö = O	ö = o																										
Ú = U	ú = u																										
Û = UE	û = ue																										
Û = UE	û = ue																										
Ü = UE	ü = ue																										
International classification of goods and services	/CL (ou /IC)	Search by the code CL followed by the class number with 2 digits: - a single class - several classes - a range of classes	CL35 CL29 OR CL30 CL35:CL42																								

## Numbers and Dates

Search by	Index	Search Hints	Examples
Application number	/APN (or /AP, /NDP, /NO)	Search by the application number in the format HU M YY N. M = code for Mark YY = application year on 2 digits N = number with 2, 3 or 4 digits The country code HU is optional.	/APN HU M 03 4706
Application date	/APD (or /DDP)	Search by date in the formats: - YYYY - YYYY-MM - YYYY-MM-DD Use numeric operators: <, >, <=, >=, =.	APD>=2002 APD<=1990-10 APD=2003-11-05
Registration number	/RGN (or /EN, /RG)	Search by the registration number in the format HU NNNNNN. The country code HU is optional.	/RGN HU 163155  /RGN 163155
Registration date	/RGD (or /DR)	Search by date in the formats: - YYYY - YYYY-MM - YYYY-MM-DD Use numeric operators: <, >, <=, >=, =.	RGD>=2001 RGD<=1980-12 RGD=2001-01-08
Super-Index Numbers	/NOS	This super-index enables to search for application number (APN) and registration number (RGN) simultaneously.	/NOS 163155
Priority data	/PR	Search by: - priority country code - year or month in words followed by the year	/PR US /PR 1999 /PR JUNE 1999
Expiry date of active registered trademarks	/XPD	The expiry date is calculated from the application date plus 10 years. Search by date in the formats: - YYYY - YYYY-MM - YYYY-MM-DD Use numeric operators: <, >, <=, >=, =.	XPD>=2009 XPD<=2009-01 XPD=2009-01-22

## Trademark Scope

Search by	Index	Search Hints	Examples
Designated goods and services	/PROD (or /GS)	Search in Hungarian using single terms (operators) or phrases (implied adjacency). Use truncation.	/PROD JOGHURT

## Names

Search by	Index	Search Hints	Examples
Owner	/OW	The /OW index enables to search for owner name, address and country code simultaneously. Search using single terms with operators.	/OW PANALCO AND HU
- Owner name	/OWW (or /DEP)	This field enables you to limit the search to the owner name. Search using single terms (operators) or phrases (implied adjacency).  <u>Note:</u> Use /OWN or /DEPN with the NBR and MEMS commands.	/OWW PANALCO  /OWW PANALCO AND ITALGYAR
- Owner address	/OWA	This field enables you to limit the search to the owner address. Search using single terms or phrases, in the owner language.	/OWA BUDAPEST
- Owner country	/OWC (or /ADEP)	This field enables you to limit the search to the owner country. Search by 2-letter country code.	/OWC FR
Agent	/AG (or /MND, /RP)	Search using single terms (operators) or phrases (implied adjacency) on the agent name and address.	/AG BAKO

## Administrative Information

Search by	Index	Search Hints	Examples
Trademark validity	/ACTV (or /LIVE)	Search using the value YES for active trademarks and NO for inactive trademarks.	/ACTV YES /ACTV NO
Trademark status	/ST	Search by 2-letter code.  <u>Active trademarks:</u> - AP : Application (pending) - RG : Registration  <u>Inactive trademarks:</u> - CR : Cancelled mark - XP : Expired mark - NP : Refused application (abandoned) - RR : Withdrawn application (abandoned) - SR : Surrendered mark - XR : Lapsed mark	/ST AP /ST RG  /ST CR /ST XP /ST NP  /ST RR  /ST SR /ST XR
Kind of trademark	/MT	Search by keyword: - SOUND MARK - THREE-DIMENSIONAL TRADEMARK	/MT SOUND MARK

## Trademark Description

Search by	Index	Search Hints	Examples
Trademark type and Figurative elements	/DT	<ul style="list-style-type: none"> <li>• <u>Trademark type</u> Search by 2-letter code:               <ul style="list-style-type: none"> <li>- DO : Design Only</li> <li>- FS : Stylized letters</li> <li>- WD : Word &amp; Design</li> <li>- WO : Word Only</li> </ul> </li> <li>• <u>Figurative elements</u> Search by Vienna code:               <ul style="list-style-type: none"> <li>- full code</li> <li>- with non full code, use unlimited truncation.</li> </ul> </li> </ul> <p><i>Note:</i> full codes are not systematically provided.</p>	/DT DO  /DT WO  /DT 20.7.2 /DT 20.7+
Number of letters, digits, characters and words in the trademark	/NUM	Search by: <ul style="list-style-type: none"> <li>- number of letters (NL)</li> <li>- number of digits (ND)</li> <li>- number of characters (NC)</li> <li>- number of words (NW)</li> </ul> <p>Use numeric operators: &lt;, &gt; ; &lt;=, &gt;=, =.</p>	NL=10 ND>=2 NC<10 NW=2:4
Colored trademark	/COL (or /COMP, /COUL)	Search by the field presence feature.	COL=YES

## Other Indexes

Search by	Index	Search Hints	Examples
Accession number	/REF	Comes from the application number.	/REF 9900294
Update code for new records - week - month	/UP /UP4	Search by date in the formats: <ul style="list-style-type: none"> <li>- YYYY-WW (for UP and UA)</li> <li>- YYYY-MM (for UP4 and UA4)</li> <li>- YYYY+</li> </ul>	/UP 2004-14  /UP 2004+
Update code for modified records - week - month	/UA /UA4	Do not use numeric operators.	
Update information	/INFO	To get number and date of the last application entered in the database. Search by the field presence feature.	INFO=YES PRT

# Document Display

<b>Formats</b>						
<b>Fields</b>	TEST	NAME	PRME	OW	STDR (default)	MAX
ACTV					✓	✓
AG						✓
APD					✓	✓
APN					✓	✓
CL	✓	✓	✓		✓	✓
COL						✓
DT						✓
DU						✓
MARK		✓	✓		✓	✓
MT						✓
ORIG		✓	✓		✓	✓
OWA				✓		✓
OWC				✓		✓
OWN			✓	✓	✓	✓
PM		✓	✓	✓	✓	✓
PR						✓
PROD						✓
RGD					✓	✓
RGN					✓	✓
ST					✓	✓
VIEN						✓
XPD						✓

- Information contained in the NUM, REF, UP and UA is not included in any predefined display format.
- To view one of these fields, add the field to an existing format. E.g.: PRT MAX PLUS UP.

## Displaying Images

To display an image of a logo, use the IMG parameter.

Display the image only:

Add the IMG parameter to the TEST format.  
PRT TEST IMG

Display the text and image:

Add the IMG parameter to your selected display format.  
E.g. PRT PRME IMG or PRT MAX IMG.

## List of Fields

All these fields may be used with the LI, PRT, BR and =YES commands.

ACTV	Trademark validity (= LIVE)
AG	Agent (= MND, RP)
APD	Application date (= DDP)
APN	Application number (= AP, NDP, NO)
CL	International classification of goods and services (= IC)
COL	Colored trademark (= COMP, COUL)
DT	Trademark type
DU	Duration of protection
INFO*	Update information
LETR	Trademark letters (= LT)
MARK	Trademark name (= MARQ, TM)
MT	Kind of trademark
NUM	Number of letters, digits, characters and words in the trademark
ORIG	Trademark origin
OWA	Owner address
OWC	Owner country (= ADEP)
OWN	Owner name (= AS, DEPN)
PM	Phonetic name of the trademark
PR	Priority data
PROD	Designated goods and services (= GS)
REF	Accession number
RGD	Registration date (= DR)
RGN	Registration number (= RG, EN)
ST	Trademark status
UA	Update code for modified records (week)
UA4	Update code for modified records (month)
UP	Update code for new records (week)
UP4	Update code for new records (month)
VIEN	Vienna classification
WORD	Trademark words (= MOT, WORD)
XPD	Expiry date of active registered trademarks

\* This field is not searchable but may be displayed.