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## Questel and WIPO partner to promote global innovation in developing countries

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Today, Questel announced a partnership with the World Intellectual Property Organization (WIPO) to initiate a program giving the offices of the intellectual property, government and academic researchers in developing countries free access to global information on patents. The objective of this program, which should start in September 2010, is to promote global innovation by allowing the development of global solutions to technical challenges.

This partnership is based on the model of the 'Access to Research Development and Innovation "(aRD<sub>i</sub>) from WIPO, which provides free online access to major scientific and technical journals via non-profit institutions in the least developed countries, and low-cost access to intellectual property offices in developing countries. The content of a patent is a rich source of information during scientific researches; since most of the information in a patent application is not publicly available elsewhere, such access will significantly increase the innovation capacity in these regions.

Orbit.com is Questel's new web-based portal for IP professionals, and includes patents, designs and legal information. The orbit.com service will be available to the researchers through this program.

The objective of the World Intellectual Property Organization is to raise awareness of how patents, copyrights, trademarks and designs authors have an impact on daily life, to better understand how protection of intellectual property rights helps promote creativity and innovation, to celebrate the creativity and contributions of creators and innovators to the development of societies and to encourage respect for intellectual property rights of others.

### **About the World Intellectual Property Organization**

The World Intellectual Property Organization (WIPO) is a specialized agency of the United Nations. It is dedicated to developing a balanced and accessible international intellectual property (IP) system, which rewards creativity, stimulates innovation and contributes to economic development while safeguarding the public interest. WIPO was established by the WIPO Convention in 1967 with a mandate from its Member States to promote the protection of IP throughout the world through cooperation among states and in collaboration with other international organizations. Its headquarters are in Geneva, Switzerland.

### **About Questel**

Questel has been focusing on its core business, Intellectual Property, for more than 30 years. Our worldwide recognized expertise is the result of privileged relationships with our customers and partners, and a constant integration of their needs in our offering.

Lately, Questel has acquired [DigiPat](#), [Edital](#), [DesignFinder](#), and [The Patent People](#). Questel also invested in [Lingway](#), a text-mining company that develops specialized solutions based on powerful multilingual semantic tools.

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