

**FOR IMMEDIATE RELEASE**

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## Questel•Orbit Acquires Edital And Consolidates its World Presence in Trademarks

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Questel•Orbit and Edital have announced today that they have signed a merger agreement under which Questel•Orbit will acquire Edital. This agreement allows two complementary companies to join forces and confirm their global presence in both the trademark and patent markets.

*“Edital’s IP-based technology services and solutions will reinforce our independence in the trademark business”, says Charles Besson, Questel•Orbit’s CEO, “and its savoir faire will allow us to be more proficient and innovative in this market”.*

*“Questel•Orbit’s marketing experience and worldwide presence will be a decisive leverage to develop our customer-based technology solutions and to increase our market share”, adds Yacine Harrati, Edital’s CEO.*

For the past 5 years, Questel•Orbit successfully followed a vertical integration strategy in the patent area and is now merging with a company that followed the same path in trademarks. Beyond the technical and market synergies, this agreement creates a well-balanced company in the intellectual property arena with a worldwide presence.

### **About Edital:**

Edital ([www.edital.com](http://www.edital.com)) was established in Brussels, the heart of Europe, in 1982.

For more than 20 years its sole purpose was, and still is, to create smart solutions for the Intellectual Property professional.

Edital draws on an extensive network of IP professionals worldwide to supply its customers with up-to-date information using cutting edge technology.

It focuses on establishing a long-term partnership with its clients and partners, understanding their requirements and molding solutions to match their way of conducting their business. With offices in Brussels, Chicago and Paris, Edital delivers excellent customer service and support.

### **About Questel•Orbit:**

For over 30 years, Questel•Orbit ([www.questel.orbit.com](http://www.questel.orbit.com)) has been helping manage the world's most important IP portfolios.

The company provides a suite of leading-edge patent and trademark services to executives, scientists, researchers and competitive intelligence professionals, and helps turn their IP information into real value and enhance their organizations' competitiveness.

The company also provides a wide array of tools for Internet and Web-based searching; reading, analyzing, visualizing and communicating search results; ordering and distributing patent copies; evaluating individual patents and entire portfolios.

The Intellectual Property Group is Questel•Orbit's major shareholder and specializes in patent and trademark rights.

Press Release